

World Golf Hall of Fame Sponsorship Packages			
	Sponsorship Levels		
Induction Weekend	Co-Presenting	Supporting	Category
	\$50,000	\$25,000	\$10,000
Night of Legends Dinner - Sunday May 8, 2012			
Reserved Tables	2	1	one half
Commissioner's Reception Invitees	16	8	
Event Presenter with Sports Illustrated Golf Group	Y		
Presenter of Event Cocktail Party or Guest Speaker / Entertainment		Y	
Dinner Invitees	16	8	4
Induction & Gala Invitees	16	8	4
Signage on Site - <i>Scale is Level Dependant</i>	Y	Y	Y
Inclusion in Invitation - <i>Level Dependant</i>	Y	Y	Y
Inclusion in Program - <i>Level Dependant</i>	Y	Y	Y
Recognition from Podium During Event	Y	Y	
30 Sec TV Advertisement(s) in Induction Broadcast	2		
Billboards in Induction Broadcast	1		
Leisure Golf Rounds	16	8	4
Accomodations 2 Nights	16	8	4
	Official	Supporting	Category
	\$50,000	\$25,000	\$10,000
Induction Ceremony - Monday May 9, 2012			
Category Exclusivity	Y	Y	
In-Gala Venue Sponsorship (XYZ Company Courtyard)	Y	Y	
Pre-Induction Reception with visit from HOF Member	Y		
Invitees (NOL and Induction & Gala)	up to 32	up to 16	8
Signage on site - <i>Scale is Level Dependant</i>	Y	Y	Y
Inclusion in Invitation - <i>Level Dependant</i>	Y	Y	Y
Inclusion in Program - <i>Level Dependant</i>	Y	Y	Y
Signage on Site - <i>Level Dependant</i>	Y	Y	Y
Recognition from Host during event (live show only)	Y		
In-Broadcast feature sponsorship	1		
30 sec TV Advertisement(s) in Induction Broadcast	2		
Billboards in Induction Broadcast	1		
Leisure Golf Rounds	16	8	4
Accomodations	16	8	4
Additional Package Add-ons	With 1 above	A la carte	
Induction Day Golf with Hall of Fame member	\$30,000	\$35,000	
*if purchased a la carte, golfers will receive tickets to two nights hotel, NOL dinner, Induction seating and Gala. And gift bag, in addition to golf.			